



# AS-SERIES

## VERSATILE ADDRESS, BARCODE AND GRAPHICS PRINTING SOLUTIONS

Boost response rates with accurate  
high impact mailings

WE VALUE YOUR MAIL





## SPECIFICATIONS

### SYSTEM DIMENSIONS

	<b>AS-710</b>	<b>AS-930</b>	<b>AS-960</b>
Length	468mm	425mm	600mm
Height	410mm	380mm	535mm
Depth	365mm	280mm	750mm
Weight	23kg	22kg	41kg

### FEATURES

	<b>AS-710</b>	<b>AS-930</b>	<b>AS-960</b>
Technology	Shuttle	Fixed	Fixed
Number of heads	1	3	6
Memory	64MB	64MB	64MB
Print resolution	600dpi	600dpi	600dpi
Print speed (Env/hour)	14000	39000	39000
Print area	500x235mm	38.1x500mm	76.2x500mm
Document size (Min)	75x70mm	150x88mm	150x88mm
Document size (Max)	435x500mm	500x381mm	500x381mm
Maximum thickness	6mm	6mm	10mm
Feeder capacity (Envelopes)	350	350	500
Drop tray	Optional	Optional	Optional
Conveyor / stacker	Optional	Optional	Optional

### YOUR NEEDS

	<b>AS-710</b>	<b>AS-930</b>	<b>AS-960</b>
Print all surface areas	Yes	No	No
Graphics capability	Yes	Yes	Yes
Speed	Yes	Yes	Yes
Heavy duty	Yes	Yes	Yes
High Volumes	Yes	Yes	Yes
Return & destination address	Yes	Yes	Yes
Mailhouse environment	No	Yes	Yes
High productivity	No	Yes	Yes
Advertising slogan	Yes	Yes	Yes
Spot colour capability	Yes	Yes	Yes
Postal barcoding	Yes	Yes	Yes



### BUSINESS CONTINUITY WITH BUILT-IN RELIABILITY

Neopost technology comes with all the reassurance of proven reliability and endurance. Ease-of-use comes as standard, with settings, features and performance updates easily downloaded directly to the printers via a PC. And help is always at hand from our client service teams who are ready to answer any of your queries.



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Being ISO 9001, ISO 14001 and OHSAS 18001 certified, Neopost will serve you in accordance with the highest process, quality, environmental, health and safety standards.



# AS-SERIES

## HIGHLY EFFICIENT ENVELOPE PRINTING SOLUTIONS

# neopost



ADD MARKETING MESSAGES TO YOUR ENVELOPES

INCREASE RESPONSE RATES

ENHANCE OPERATIONAL EFFICIENCY

CUT POSTAL COSTS



### SHUTTLE HEAD OR FIXED HEAD?

Shuttle head is the most versatile in terms of print area. You can cover the full page and print nearly any data on the envelope or the document: address, logo, barcode, graphics... Designed to find its place in an office environment, shuttle head is the ideal choice for a letter personalisation and graphic-intensive applications.

More production-oriented and designed for high usage, fixed head printers are able to print at constant speed whatever the content is and to print on thicker documents as magazines or newsletters. Ideal in a production environment, fixed head technology is highly recommended for high volume printing or repetitive mail runs. Secured paper path and low jam rates ensure better output, for a better business processing.

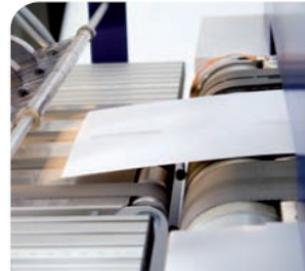


### MAILROOM INTEGRATION MADE EASY

The AS-Series is extremely easy to install without major IT involvement. Just load the "Plug'n'Play" software onto your computer and within a few minutes you're up and running.

One-touch controls and clear, concise prompts on the LCD display make even the most complex jobs seem easy.

Our addressing solutions come with a variety of finishing options to suit your needs. For optimum efficiency with larger mail runs, you can add an optional stacker or additional drop tray. They integrate easily into your existing mailing process with folder/inserter, mailing machine and more.



### TIME-SAVING FLEXIBILITY

Whether for marketing activities or the monthly invoice run, you want your mail to get to your customers in the shortest possible time, with no mistakes. The AS-Series ensures maximum speed, accuracy and flexibility for all your printing jobs.

Got an unexpected customer offer you need to integrate? No problem – the AS-Series gives you the flexibility to make last-minute changes with ease. Productivity is increased naturally, with high printing speeds and high capacity outputs which reduce cycle time. And your customer information is protected with the in-house control of the database.



### STANDARD AND MIXED MAIL

An eye-catching, accurate mailing is far more likely to be opened than one that looks dull and is badly addressed or sent in duplicate.

The AS-Series gives you all the tools you need to take the blank space of a standard envelope, and turn it into a medium for your message. You can maximise its potential, personalising your message and targeting your audience effectively. Then you can change your message as often as you want to keep things fresh. And you can do it all in-house, quickly, economically and efficiently. The very latest Hewlett Packard technology ensures an absolutely professional image, every time.



### INPUT OPTIMISATION

Printing labels is an expensive and time-consuming business. The AS-Series cuts out the need for buying and stocking labels – and the manpower required to apply them. Simple, blank envelopes are transformed into powerful marketing messages that work hard for your business. The duplicate and inaccurate addressing detection feature allows you to reduce return, duplication and unnecessary mail costs. And because you can produce a higher volume of mail faster, you can benefit from Postal Services volume discounts. In fact, an AS-Series solution installed in an average business mailroom will pay for itself in just 4 mailings!